



GLORIA DeGAETANO

Speaker | Author | CEO, Parent Coach International

Gloria DeGaetano, M.Ed., CEO of **Parent Coach International**, is a veteran educator, author, and speaker, who originated parent coaching as a profession in 2000 when she founded the **Parent Coaching Institute**. Today her Parent Coach Certification® Training is available worldwide.

Gloria began her career as a classroom teacher, working with inner-city youth in Seattle. She then worked as an elementary reading specialist, and a year later joined the administrative team to direct the district's Reading and Language Arts Programs, K-8. For a decade she served in that capacity, developing new programs and approaches resulting in higher test scores for students, greater parent involvement, and overall more effective staff training and curriculum selection processes.

In the 90s, Gloria began her work as an independent consultant to schools and organizations. With her groundbreaking book, *Screen Smarts: A Family Guide to Media Literacy*, she introduced the term "family media literacy" to public awareness.

Gloria has written several other books including the best-selling *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie, and Video Game Violence* (with Lt. Col. Dave Grossman) (Harmony Books, revised 2014), *Left to Their Devices, What's Left?* (West Bow Press, 2012), and *Parenting Well in a Media Age* (Personhood Press, 2004), recipient of the 2007 i-Parenting Media Award.

Her articles have appeared in numerous publications, including *Baby China Magazine*, *Parenting Insights*, *Seattle's Child*, *Portland Parent*, *American Baby Magazine*, *The Boston Globe*, *Committee for Children Newsletter*, and the *American Academy of Pediatrics Newsletter*. Her books and articles have been translated into 10 languages including Spanish, Korean, Chinese, Danish, German and Turkish.

Gloria has been a guest on *The Today Show* and national radio shows, including NPR's *Fresh Air*, *Marketplace*, and *The Tavis Smiley Show*. She has also been featured in television documentaries produced by ABC and the Canadian Broadcast Corporation, and Lifetime's *Balancing Act for Women*. Her work has been featured on news programs by NBC-affiliates throughout the country and in newspapers and magazines including *Newsweek*, *Parents Magazine*, *The Chicago Tribune*, *The New York Times*, *The Wall Street Journal*, *La Tribune*, *The London Times*, *Better Homes and Gardens*, *Redbook*, *Ladies Home Journal*, *American Way*, *The Chicago Daily Herald*, *Redbook*, and *Southwest Airlines Magazine*.

Gloria is the mother of two grown sons and makes her home near Seattle.

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